



**MINISTRY
VENUES**



BUSINESS LEADERS SUMMIT

DATE — DECEMBER 2019
COMPANY — HOT TOPICS
LOCATION — WHOLE VENUE
CATEGORY — MEETINGS & CONFERENCE



BUSINESS LEADERS SUMMIT

A conference to connect business leaders and educate through round table panel talks.

The brief was straight forward; the client wanted a technology-enhanced space that could also be utilised as a lounge area as well as panel talk section. Large media walls featuring instant information, update capabilities, registration desks, coffee bars, lounge seating, networking activities and bespoke branding were all installed in The White Space to create ‘The Studio’.

Working with Routes Coffee and Boulevard Events, a fully serviced DDR package was catered for the event around a flexible schedule resembling an airport lounge-style service.

The breakouts were hosted via video conferencing facilities to make the tribe sessions fully hybrid and allow for the international audience to interact with the round tables in real time.





“Just wanted to say a huge thank you for your support with the event last week. The attention to detail from the events team was amazing. There was nothing they wouldn’t have done to help make the event a success so really thank you so much.”



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