

CONNECTIVITY MATTERS SUMMIT

DATE — MAY 2019

COMPANY — TALKTALK

LOCATION — MINISTRY OF SOUND

CATEGORY — CONFERENCE

MINISTRY VENUES 02 MINISTRY OF SOUND THE MINISTRY SHEPHERD'S BUSH



CONNECTIVITY MATTERS SUMMIT

TalkTalk Business invited over 200 of its Carrier and Partner customers to its Connectivity Matters Summit, a conference to champion connectivity.

Ministry of Sound's vibrant, brandable, and hightech solutions complimented the vision for the conference. High-impact signage welcomed guests into the venue, with the LED wall in The 103 maintaining brand visibility throughout the course of the event. The in-house events team worked directly with TalkTalk to ensure the summit went according to schedule. Throughout the course of the event, audience participation was encouraged with an event app, which, according to the app moderator, the application received the highest number of questions submitted compared to any other event.

The high-speed internet connection and collaboration technologies ensured that the technology conference went without a hitch.



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103 Gaunt Street London SE1 6DP

MinistryVenues.com Events@MinistryVenues.com 02077408682