

## DRY DISCO

**DATE** — MAY 2023

COMPANY — SOBER GIRLS SOCIETY

LOCATION — MINISTRY OF SOUND

CATEGORY — PUBLIC

MINISTRY VENUES 02 MINISTRY OF SOUND THE MINISTRY SHEPHERD'S BUSH



## **DRY DISCO**

In May, Sober Girl Society approached Ministry Venues with plans to host their inaugural sober festival and rave. Given the venue's association with dance music and good times, it seemed like the perfect location for the organizers to hold the event.

The festival took place from 10 am to 7 pm and featured various activities, including an empowering dance workshop in The Box, a breathwork workshop, and two panel talks on sobriety and self-confidence. Additionally, there was a 'zen den' and 'pamper lounge' in The Lounge, where festival guests could enjoy a selection of alcohol-free cocktails while networking.

The courtyard was opened and filled with chairs and bean bags, providing a relaxing space between sessions or an opportunity to participate in beauty and spa treatments in The Loft.

Towards the end of the event, The Box took centre stage with DJs Ashley James playing throwback and girl power songs, followed by Zoe spinning club classics, while guests showcased their dance moves from the workshop.





"We want to express a HUGE thank you for all your assistance before and on the day. We understand that there was a lot of back and forth leading up to Saturday, and we are truly grateful for your support in making our first event a tremendous success."





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