

'THE POWER OF YOGA FOR MEN' LAUNCH

DATE — JULY 2022

COMPANY — WELLNESS WARRIOR

LOCATION — MINISTRY OF SOUND

CATEGORY — FITNESS

MINISTRY VENUES 03 THE MINISTRY SHEPHERD'S BUSH



BOOK LAUNCH

In July, Caleb Packham AKA The Wellness Warrior held the launch of their new book at Ministry of Sound, "The Power of Yoga for Men".

The launch included sports massages for attendees and an immersive yoga class in the iconic main room.

The Box was transformed into a zen den, the event leading guests through breathwork, mantras and flows set to a fist-pumping soundtrack by Fluida.

The sprung dancefloor and towered speaker stacks complimented the 90-minute dynamic yoga session with life musicians, amplifying the movements and sounds of the Sattva Yoga.





"We flowed, chanted, we rocked Sattva Yoga on the dancefloor to epic tunes by Fluida - and what an incredible night it was!"





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